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**Press Release  
November 9, 2005**

The Cree Village Ecolodge is pleased to announce that it is this year's recipient of the Air Canada Business of the Year Award.

On Monday, October 24, 2005, the Cree Village Ecolodge won a national award from the Tourism Industry Association of Canada (TIAC). Air Canada sponsored the award in the single unit category.

The Cree Village Ecolodge was pleased to be recognized as one of three finalists on September 16, 2005 and was honoured to be chosen the winner.

The category was judged on the following criteria.

1. Excellence in the field of endeavour
2. Contribution to Tourism
3. Sustainability of Tourism
4. Description of accomplishments
5. Objectives and Evaluation
6. Visitors' Expectations
7. Human Resource Management
8. Professionalism and Image

The Cree Village Ecolodge is grateful for the nomination from Katheryn McIntyre, one of our guests, who helped us see that what we have is definitely world class. Thank you Katherine! We would also like to thank the judges of TIAC, the Globe and Mail who sponsored the event, and Air Canada who sponsored the category.

As the first Indigenous Ecolodge in North America, the twenty-room (44 total capacity) Ecolodge offers many firsts in the hospitality sector with emphasis on energy efficiency, organic and natural products throughout.

For more information, contact Greg Williams, Manager at 1-705-658-6400 or Randy Kapashesit, Board Chair at 1-705-658-4769.